



LEARNING SERIES

ENABLING NEW GROWTH BUSINESS TO EMERGE WITHIN AN EXISTING ORGANIZATION

Explore and Understand the Leadership and Organizational Challenges of Disruptive Innovation

Organizations today are committed to improving their innovation capabilities to deliver growth. Most established organizations, however, have been disappointed with the results of their investments in innovation. These results should not be a surprise; research shows that the organizational changes that accompany the management of continuous success actually block the conditions necessary to create new growth. This leaves established organizations — although still successful — vulnerable to disruption.

The Program

In this 1-day workshop, you will gain an understanding of the cultural attributes, leadership characteristics and behaviors required to succeed at disruptive innovation. You will gain a deep appreciation for:

- ★ The cultural and leadership enablers of disruptive innovation
- ★ The impact of disruptive innovation on an existing organizational system
- ★ How leaders can create the conditions that enhance odds of success when innovating
- ★ How organizational learning is tied directly to successful innovation

Specifically, you will gain increased awareness and understanding of:

- ★ **The Three Hats of Innovation**
- ★ **The Innovation Life-cycle**
- ★ **Organizational Design Constructs** for leading disruptive innovation
- ★ **The Change Challenge** presented by disruptive innovation
- ★ **Organization Culture** as a key enabler/disabler of disruptive innovation
- ★ **Leadership Behaviors** as they impact organizational and individual reactions to innovation

Who Should Attend

- ★ Middle and senior level managers responsible for both top-line and bottom line growth
- ★ General managers in pursuit of enhanced skills in leading new growth opportunities

For More Information

For more information about this or other programs in our *Learning Series*, contact us at:

- ★ 804.379.1861 (office)
- ★ 804.677.8225 (mobile)
- ★ mail@tmtassociates.com

