



LEARNING SERIES

CREATING NEW GROWTH FROM WITHIN: ENABLING DISRUPTIVE INNOVATION

Explore and Understand the Leadership and Organizational Challenges of Disruptive Innovation

Now more than ever, your business needs to find new ways to grow utilizing existing resources. Organic growth depends on successful innovation, yet creating new growth is especially difficult for mature organizations. It requires looking beyond process and examining the cultural and leadership landmines that are waiting to derail your new ideas. Ironically, your operational excellence and laser-like focus on product and process improvement become significant obstacles to the entrepreneurial, “learning” environment necessary to support disruptive innovation and organic growth.

The Program

In this one-day workshop, you will gain an understanding of the personal and organizational reframing that nurtures ideas and enables new growth business to emerge. You will explore the cultural attributes, structural designs and leadership behaviors necessary to succeed at such organic growth. Through a combination of interactive lecture, group exercises and case studies, you will gain a deep appreciation for:

- ★ **Process, sustaining and disruptive innovation**
- ★ **The cultural, structural and leadership enablers of disruptive innovation**
- ★ **The impact of disruptive innovation on existing organizational systems**
- ★ **How leaders create conditions that increase odds of innovation success**
- ★ **The best practices of successful disruptors**
- ★ **How organizational learning ties directly to successful innovation**

Who Should Attend

- ★ Senior and middle level managers responsible for both top and bottom line growth
- ★ General managers seeking to enhance their skills leading new growth opportunities
- ★ Organizational teams to gain a richer shared learning experience that will help them advance their growth projects.

For More Information

For more information about this or other programs in our *Learning Series*, contact us at:

- ★ 804.379.1861 (office)
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