

JAMES L. MYRACLE



Jim brings three decades of experience in business strategy, innovation, product development and manufacturing. He is currently co-founder and Partner at TMT Associates, Inc., a consulting practice he co-founded in 2000 to coach leaders, align systems and build cultures that enable innovation, change and knowledge building capabilities.

Jim specializes in partnering with organizations to build the leadership and cultures necessary to support adaptive strategies and innovation. He has applied his extensive strategic planning experience to develop an inclusive, inquiry-based approach to planning that energizes broad organizational understanding and commitment. Jim has also developed a model for effective innovation execution that facilitates creativity and learning while clarifying roles and decision-making. He is an experienced coach to individuals and teams, and offers specialty consulting in both product development and organization leadership through crisis. Jim has co-authored a paper titled, "Leadership

Development using Strategy Cafes" which was published in April 2007. He is also the recipient of seven U.S. patents.

Prior to his work with TMT Associates, Jim spent twenty-two years at Philip Morris USA where he held executive leadership positions in New Product Development, Strategic Planning, New Technology, and Quality Systems. He acquired broad experience in the development and commercialization of consumer products involving electronics, novel paper and packaging constructs, supercritical fluid extraction, filtration and consumer research. He successfully led teams and organizations through all phases of the innovation cycle, from ideation through product development, testing, commercialization and customer service. Jim also led significant management innovation initiatives, including a company-wide business team that reinvented the new product development process and reduced cycle times by 60%.

Jim earned his Bachelor's Degree in Mechanical Engineering from The Catholic University of America in 1976 and attended The Executive Program at The University of Virginia's Darden School in 1994. He is a consultant member of the Society for Organizational Learning, a member of the Association of Managers of Innovation, a judge for the annual Innovation Challenge and has served as adjunct faculty for executive development at the University of Richmond. He served on the Board of Directors for Junior Achievement of Central Virginia for 18 years, and continues to volunteer as a teacher for Junior Achievement's Success Skills program at Thomas Jefferson High School. In his free time he has restored and shows his 1968 Shelby GT500KR.

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